

PRESS RELEASE

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Exhaustive Feature on Global Warming Studies Gore Commercial Interests and the Failure of Cap 'n Trade, Carbon Off-Sets, in the EU

Third in the series on Climate Change to be broadcast, doing much to end complaints that mainstream press is not fully covering the subject

Dallas/Fort Worth, Texas, Oct. 1, 2009. Producers of radio program *The Promise of Tomorrow*, currently aired exclusively on 50,000 watt KMNY 1360 AM radio in Dallas/Fort Worth, announced today that the third in a four part series will tackle the dangers ahead if the world moves too rapidly in adjusting to the perceived rate of global warming.

The next program will be aired Sunday, Oct. 4 at 7pm, titled: *If Climate Change is real, is there anything we can or should do about it?* This installment studies what is officially called the *European Union Greenhouse Gas Emission Trading System*, also known as the *Scheme*. The program studies failures of Carbon Off-sets, EU Cap 'n Trade, and follows the trail of Al Gore's business interests there.

"Critics on all sides of the climate change debate have long complained that the public is not getting enough information on the subject to make sound judgments," said Colonel Mason, producer and moderator of the programs. "We spent three months assembling the most informed minds we could find on the subject. This part of the series features interviews with: Pat Michaels, The Cato Institute; Stephen Schneider, Stanford Univ., member UN International Panel on Climate Change (IPCC); Bill Streever, author of *Cold*; Robert Cormia, Foothill College, CA; Harry Kroto, Nobel Laureate, Florida State Univ.; Sophia Grene, reporter Financial Times, London, UK; Richard Campbell, Press Officer for Generation Investment Management (Al Gore's organization).

"After being aired exclusively on KMNY in D/FW the series will be posted at the program's website for world consumption, www.PromiseOfTomorrow.biz," said Mason, "and we are now negotiating with one network interested in

airing it nationally. So there will be every opportunity for all of us to be an expert on the subject. No matter what you think now, I guarantee a lot of interesting surprises."

Mason is well known in the scientific community as producer and host of science news radio broadcasts which cover topics in emerging technologies, including nanotechnology and *Open Innovation*.

Mason has also been appointed the post of *Press Relations Chair* for the important Green Technologies Conference being produced by the Institute of Electrical and Electronics Engineers (IEEE). "This is one of the most important technology conferences being held in Texas during 2010," Mason said "and it's being held in one of the most spectacular venues in the state. NSTI produced TechConnect in Houston earlier this year, but in 2010 they are back in California, *nanoUSA* probably won't return 'til 2011 at the earliest, and other conferences of a technical nature here trying to be considered international for 2010 are still struggling to attract much attention. The IEEE Green Technical Conference/Expo hits today's current concerns right smack on the head. If no other conference/expo is attended in 2010, this should be the one considered as the world rapidly moves to an all electronic economy."

Exhibits and top rated speakers will present:

- renewable energy sources - wind, solar, water, geothermal, tidal, piezoelectric, and others - and their integration
- Also alternative fuel technologies hybrid electric, plug-in electric and fuel cells
- Automation and energy management in lighting and multiple energy alternatives
- Renewable and reduced emission energy sources into the electric power grid

The social, economic, and political impacts of renewable energies, all under one roof

The IEEE Green Technologies Conference will be held at the opulent Gaylord Texan Resort & Convention Center in Grapevine, Texas, *April 15 – 16, 2010*
<http://www.ieeegreentech.org/>.

Speaker submissions should be sent to:
Edward L. Safford, Technical Program Chair
IEEE Green Technologies Conference 2010
E.Safford@ieee.org

About *The Promise of Tomorrow* radio program:

The award-winning creator and host of the program is veteran news reporter, Colonel Mason, who studies the commercial business of emerging science, open innovation and nanotechnology with a history of keeping abreast of breaking commercial advances.

The hour long program is a wealth of information each week, also featuring headline news in emerging science, the latest tiny tech jobs, and what has become the very popular *Voice of Reason*. It is aired each Sunday from 7 to 8 pm on KMNY 1360AM radio www.RationalRadio.org with a possible audience of over two million, then promptly archived on the Web where its content is consumed world-wide at www.PromiseOfTomorrow.biz getting 9000 hits per month and growing.

The past 80+ programs featured reports on biodegradable plastics; atomic manipulation and building things with atomic precision for practical uses; medicine; nerve regeneration, human tissue interfacing with bionics; artificial muscles; the fallacy of ethanol for BioFuels; targeting cancer tumors with nanotechnology and colloidal gold based compounds administered directly at the site of the disease while not affecting other organs; water purification using nanotechnology; how hydrogen is abundant and easy to collect, and (in solid form) the next fuel needed to replace gasoline, jet fuel, and generate electricity; plus views from scientific living legends and Nobel Laureates.

Colonel Mason welcomes suggestions on topics and/or guests. Email to colonel@prfirm1.com or contact directly by phone at 214.329.4949

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