

PRESS RELEASE

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Exhaustive Study on Global Warming to Begin Series on ScienceNews Talk-Radio programs

Broadcasting comprehensive 'Climate Change' details expected to end complaints that mainstream press is not fully covering the subject

Dallas/Fort Worth, Texas, Sept. 17, 2009. Producers of radio program *The Promise of Tomorrow*, currently aired exclusively on 50,000 watt KMNY 1360 AM radio in Dallas/Fort Worth, announced today they will begin broadcasting a series of programs on Global Warming beginning Sunday, September 20 at 7pm.

Critics on all sides of the climate change debate have long complained that the public is not getting enough information on the subject to make sound judgments. "This is not a problem that is easily treated in a sound bite ... on the evening news," said Stephen Schneider of Stanford University and member of the United Nations International Panel on Climate Change (IPCC), "no wonder the public is confused. I can't blame them."

"Schneider is only one of the authorities we consulted," said Colonel Mason, moderator of the programs, "we spent three months assembling the most informed minds we could find on the subject, including Pat Michaels of the CATO Institute; Edward Morse and Jim Heath, both of UC Berkeley and both with differing views; Nobel Laureate Harry Kroto; and Robert Cormia of Foothill College who has about devoted his current career researching and writing extensively on the subject. I interviewed a lot of experts and our paths led around the world, top to bottom.

"Some of us call it Global Warming," said Mason, "others say if there is any unusual warming going on, it sure isn't Global and a better term is Climate Change. In the first program we hoped to establish if unusual warming, Al Gore style, is really happening at all. I was surprised at how very hard that is to do, especially when we uncovered what many are calling a scandal with UN data being hidden from researchers or lost, and Gore financial interests clouding his credibility.

"So it took us two programs to even get a consensus on warming," said Mason, "then we had to tackle the question of human activities and why co2 isn't the only factor to consider."

These top minds in the field of climate and change answer the crucial arguments raging today:

1. Is accelerated and unusual climate change indeed occurring?
2. If so, is it global or just in certain regions?
3. And with all the vagaries of our climate (sun, dust, gas, wind and rain, you name it) are we humans really causing this to be a problem serious enough we need to alter our activities?
4. And if the answer is that we need to do something about global warming, or even that it would be NICE to do something ... like what for instance? And at what cost? What about *Cap and Trade*, a dangerous course to take?
5. Oh, and incidentally, there are jobs and huge sums of money at stake. Aren't we already seeing a lot of corruption and greed based on lies being told by every self-appointed expert in the field? Suppose we just let nature take its course as always, and do nothing?

"After being aired exclusively on KMNY in D/FW the series will be posted at the program's website for world consumption, www.PromiseOfTomorrow.biz," said Mason, "and we are now negotiating with one network interested in airing it nationally. So there will be every opportunity for all of us to be an expert on the subject. No matter what you think now, I guarantee a lot of interesting surprises."

It was announced only last week Mason has been appointed the post of *Press Relations Chair* for the important Green Technologies Conference being produced by the Institute of Electrical and Electronics Engineers (IEEE). Mason is well known in the scientific community as producer and host of *The Promise of Tomorrow* science news radio broadcasts which cover topics in emerging technologies, including nanotechnology and *Open Innovation*.

"This is one of the most important technology conferences being held in Texas during 2010," Mason said upon accepting the post, "and it's being held in one of the most spectacular venues in the state. NSTI produced TechConnect in Houston earlier this year, but in 2010 they are back in California, nanoUSA probably won't return 'til 2011 at the earliest, and other

conferences of a technical nature here trying to be considered international for 2010 are still struggling to attract much attention.”

The IEEE Green Technologies Conference will be held at the opulent Gaylord Texan Resort & Convention Center in Grapevine, Texas, *April 15 – 16, 2010*
<http://www.ieeegreentech.org/>.

Speaker submissions should be sent to:
Edward L. Safford, Technical Program Chair
IEEE Green Technologies Conference 2010
E.Safford@ieee.org

About *The Promise of Tomorrow* radio program:

The award-winning creator and host of the program is veteran news reporter, Colonel Mason, who studies the commercial business of emerging science, open innovation and nanotechnology with a history of keeping abreast of breaking commercial advances.

The hour long program is a wealth of information each week, also featuring headline news in emerging science, the latest tiny tech jobs, and what has become the very popular *Voice of Reason*. It is aired each Sunday from 7 to 8 pm on KMNY 1360AM radio www.RationalRadio.org with a possible audience of over two million, then promptly archived on the Web where its content is consumed world-wide at www.PromiseOfTomorrow.biz getting 9000 hits per month and growing.

The past 80+ programs featured reports on biodegradable plastics; atomic manipulation and building things with atomic precision for practical uses; medicine; nerve regeneration, human tissue interfacing with bionics; artificial muscles; the fallacy of ethanol for BioFuels; targeting cancer tumors with nanotechnology and colloidal gold based compounds administered directly at the site of the disease while not affecting other organs; water purification using nanotechnology; how hydrogen is abundant and easy to collect, and (in solid form) the next fuel needed to replace gasoline, jet fuel, and generate electricity; plus views from scientific living legends and Nobel Laureates.

Colonel Mason welcomes suggestions on topics and/or guests. Email to colonel@prfirm1.com or contact directly by phone at 214.329.4949

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