

PRESS RELEASE

Subject: IEEE Green Technology Conference

To: All Press

Release: Immediate

Contact: Colonel Mason, 214-329-4949, colonel@prifrm1.com

Science Talk-Show Host Tapped as Press Relations Chair for IEEE Green Technologies Conference

Call for papers from the scientific community now being widely broadcast

Dallas/Fort Worth, Texas, Sept. 10, 2009. It was announced today that veteran talk show host Colonel Mason has been appointed the post of *Press Relations Chair* for the important Green Technologies Conference being produced by the Institute of Electrical and Electronics Engineers (IEEE). Mason is well known in the scientific community as producer and host of *The Promise of Tomorrow* science news radio broadcasts which cover topics in emerging technologies, including nanotechnology and *Open Innovation*.

"This is one of the most important technology conferences being held in Texas during 2010," Mason said upon accepting the post, "and it's in one of the most spectacular venues in the state. NSTI produced TechConnect in Houston earlier this year, but in 2010 they are back in California, nanoUSA probably won't return 'till 2011 at the earliest, and other conferences of a technical nature in Texas for 2010 are still struggling to attract much attention."

The IEEE Green Technologies Conference will be held at the opulent Gaylord Texan Resort & Convention Center in Grapevine, Texas, *April 15 – 16, 2010*, <http://www.ieeegreentech.org/>

"There has never been a better time for the IEEE together with the university research community, Architectural, Engineering, and other technical professionals to weigh in on environmentally friendly alternatives and improvements to our traditional energy economy" said Ed Safford, Technical Program Chairman of the event. "Wind farms are springing up almost overnight requiring additional grid infrastructure. Emerging photovoltaic technologies are rapidly approaching cost competitiveness. Sustainable Design in new construction is providing effective alternatives for energy efficiency and Green Building certifications are becoming business discriminators. The IEEE Green Technologies Conference will provide a

forum for engineers, professors, architects, technicians, and practitioners to consider all aspects of Green Technologies and their application."

The conference organizing committee is requesting technical papers, workshops, panels, and tutorial submissions for this opportunity to share ideas, plans, and significant results. Contributed papers are welcome in the following and related topics:

- Alternative energy sources for home, business, community
- Energy and resource usage, conservation, and efficiency
- Innovative Architecture and other Sustainable Designs
- Alternative energy choices and effects in product development
- Green* requirements, specifications, and emerging standards
- Environmental, economic, and political impacts of "*Going Green*"
- Indoor and outdoor environmental use, impacts, and quality

The IEEE Green Technologies Conference 2010 event deadlines are:

- Paper Submission: November 2, 2009
- Acceptance Notification: December 15, 2009
- Camera-Ready Papers: January 4, 2010
- Tutorial Submission: January 4, 2010
- Workshop Proposals: January 4, 2010
- Panel Proposals: January 4, 2010

Submissions should be sent to:

Edward L. Safford
Technical Program Chair
IEEE Green Technologies Conference 2010
E.Safford@ieee.org

About *The Promise of Tomorrow* radio program:

The award-winning creator and host of the program is veteran news reporter, Colonel Mason, and studies the commercial business of emerging science, open innovation and nanotechnology with a history of keeping abreast of breaking commercial advances. It is aired in Dallas and Fort Worth with a possible audience of over two million, then archived on the Web to an audience that is world-wide, www.PromiseOfTomorrow.biz September 20 the program will begin airing a series on the pros and cons of Global Warming, results of an intense study on climate change. Future reports on the program will bring updates on the important IEEE Green

conference as it develops, with speaker interviews, news bulletins, and conference highlights.

The hour long program is a wealth of information each week, also featuring headline news in emerging science, the latest tiny tech jobs, and what has become the very popular *Voice of Reason*. It is aired each Sunday from 7 to 8 pm on KMNY 1360AM radio www.RationalRadio.org , then promptly archived on the Web where its content is consumed world-wide at www.PromiseOfTomorrow.biz getting 9000 hits per month and growing.

The past 80+ programs featured reports on biodegradable plastics; atomic manipulation and building things with atomic precision for practical uses; medicine; nerve regeneration, human tissue interfacing with bionics; artificial muscles; the fallacy of BioFuels; targeting cancer tumors with nanotechnology and colloidal gold based compounds administered directly at the site of the disease while not affecting other organs; water purification using nanotechnology; how hydrogen is abundant and easy to collect, and (in solid form) the next fuel needed to replace gasoline, jet fuel, and generate electricity; plus views from scientific living legends and Nobel Laureates.

Colonel Mason welcomes suggestions on topics and/or guests. Email to colonel@prfirm1.com or contact directly by phone at 214.329.4949

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